



# Dos Pueblos High School

National Blue Ribbon School | California Distinguished School

Dear Merchant,

This letter serves to introduce a player and/or representative of an athletic team from Dos Pueblos High School. We would like to invite you to **support our athletics** and concurrently **advertise your business**.

We offer a variety of options for businesses interested in advertising in our Media Guides from the EXCLUSIVE SPONSOR to adding your company name to the supporter list. Last winter we printed and sold over 200 Media Guides to parents, students, administration and of course our dedicated charger fans. If you decide to place an ad this season, it will not only be found in the program of the team in which you sponsored, it will be in every Media Guide printed for the winter season. These Media Guides will be 80 page books with color covers and beautiful black and white photographs of all the athletes. We are confident that your ad will reflect the character and quality of your company and consequently promote your business.

Since the California State budget cuts, public schools have had to look toward outside assistance to fund athletics. With your support through purchase of a team supporter listing or advertising will directly benefit the player and the team in which they are representing.

We are grateful for your consideration to take part in Dos Pueblos High School Athletics. If at anytime you would like to see an example of last season's Media Guides or if you have any questions regarding what type of ad suits your business's needs best, do not hesitate to contact our designer.

Daniel Feldhaus, Athletic Director

Questions? Contact Leiha Dulawan at **805-455-5631** or via e-mail **dulawan@gmail.com**

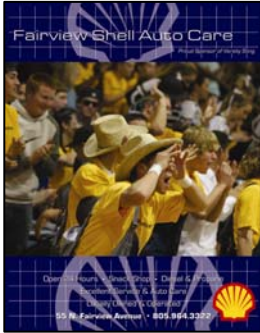


# Dos Pueblos High School

National Blue Ribbon School | California Distinguished School

## ADVERTISEMENT DETAILS

Exclusive Corporate Sponsor - \$2,000 (8.5" x 11" full color)



- Your full page advertisement will be on the **back cover** of the all winter media guides.
- **3'x 5' Personalized Color Banner** may be hung at the Dos Pueblos Gymnasium, Pool, Football/Track Field or Soccer Field.
- **Dos Pueblos Annual Pass** – the bearer of this pass and a guest are admitted free to activities & athletic events during the 2009-2010 school year.
- You also receive **all winter media guides, personalized advertisement, and team gear** from your team of choice.

**THERE IS ONLY ONE EXCLUSIVE CORPORATE SPONSOR SO PLEASE CALL FOR AVAILABILITY**

Corporate Sponsor - \$1,000 (7.5" x 10" grayscale)

Includes Exclusive Corporate Sponsor items except size, color and placement

Full Page - \$375 (7.5" x 10" grayscale)

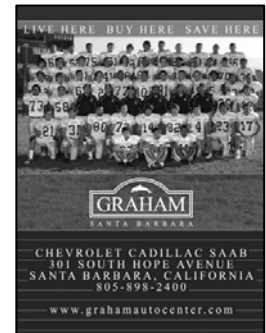
Half Page - \$225 (7.5" x 5" grayscale)

Quarter Page - \$175 (3.75 x 5" grayscale)

Business Card - \$75 (3.75" x 2.5" grayscale)

Supporter Listing - \$20

This is the name of your business or family. Your name will be listed with others on one page indicating your support for Dos Pueblos Athletics.



Media Guide Subscription - \$25

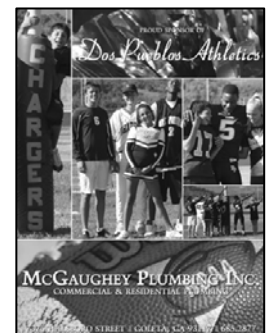
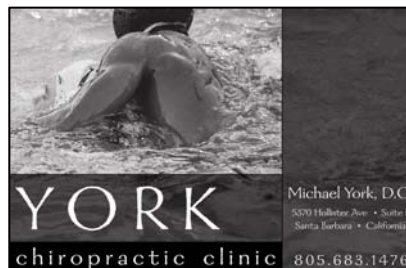
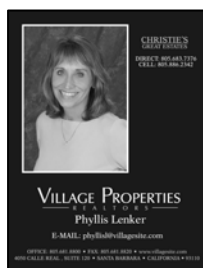
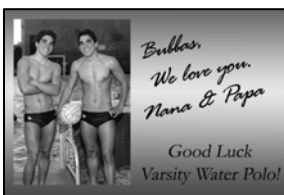
All purchased or complimentary subscriptions will be reserved and given out at the games. If the subscription is not picked up during the game it can be picked up in the athletics office or mailed to the business address on the contract for an extra \$10 charge for shipping.

Personalized Artwork

The examples of advertisements were created by our designer. If your company does not have artwork suitable for our Media Guides, our designer can create artwork for your company. Please contact our designer before December 1<sup>st</sup>, 2009. The prices to create artwork are as follows: Business Card - \$5, Quarter Page - \$10, Half Page - \$15, Full Page - \$20.

Artwork Specifications

We encourage all advertisers to provide digital artwork. Please do not scan your hard copies. We accept many digital formats but prefer PDF. Minimum resolution is 300 dpi. Color is now available for Corporate Sponsors and Full Page Ads for a fee. Please contact designer for more information. Send digital artwork via e-mail to **dulawan@gmail.com**. **ARTWORK DUE December 15, 2009 AT 2:00PM**





# Dos Pueblos High School

National Blue Ribbon School | California Distinguished School

## CONTRACT INFORMATION

All contracts must be signed and mailed to DPHS or in the Athletic Office by 2:00PM December 15<sup>th</sup>, 2009. If we do not receive your both your contract and artwork by 2:00PM December 15<sup>th</sup>, 2009 your ad will not be in the Media Guide unless you contact our designer.

## ORDER FORM

Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Athlete Name \_\_\_\_\_ Sport \_\_\_\_\_

**Please complete the entire form.** We use this information to contact you if necessary and to send out thank you letters with the amount your company donated.

ITEM	DESCRIPTION	PRICE	QUANTITY	TOTAL
Advertisement	Supporter Listing	\$20.00		
Advertisement	Business Card (Grayscale, 3.75" x 2.5")	\$75.00		
Advertisement	Quarter Page (Grayscale, 3.75" x 5")	\$175.00		
Advertisement	Half Page (Grayscale, 7.5" x 5")	\$225.00		
Advertisement	Full Page (Grayscale, 7.5" x 10")	\$375.00		
Advertisement	Corporate Sponsor (Grayscale, 7.5" x 10")	\$1,000.00		
Advertisement	Exclusive Corporate Sponsor (Full Color)	\$2,000.00		
Artwork	Need Artwork Created (\$5, \$10, \$15, \$20)			
Donation	Donation			
Subscription	All Winter Media Guides	\$20.00		
			<b>Total \$</b>	

## ARTWORK

- Digital Copy - Enclosed       Digital Copy - Emailed       Need Artwork Created
- Hard Copy - Enclosed       Digital Copy - In Progress       Please use last year's artwork

## PAYMENT

Enclosed \$ \_\_\_\_\_ Check # \_\_\_\_\_ or  Please send me a bill to the above address

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please make checks payable to **DPHS Media Guides**.

Mail this contract, your company's artwork (and payment) to

**Dos Pueblos High School • Attn: Winter Media Guides • 7266 Alameda Avenue • Goleta, CA 93117.**

Send digital artwork via e-mail to [dulawan@gmail.com](mailto:dulawan@gmail.com) Questions? Call Leiha Dulawan at 805-455-5631